

# Daniel Menegaz

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## LINKS

[Personal Website](#), [LinkedIn](#)

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## EMPLOYMENT HISTORY

- May 2021 **Motion Picture Literary Assistant, Verve Agency** Los Angeles
- Manage complex scheduling, travel, and heavy phones
  - Liaise with production and studio executives to set client meetings and submit client material
  - Maintain submission grids, contact databases, and accounting records
  - Provide script coverage and miscellaneous administrative support where needed
- Jun 2015 — Nov 2020 **Intern, Fiona Hutton & Associates** Los Angeles
- Conducted research, collected press clips, proofed documents and wrote social media copy on accounts such as the California Institute for Regenerative Medicine, State Water Contractors, and Sutter Health
- May 2019 — Aug 2019 **Editorial Intern, Entertainment Weekly** Los Angeles
- Pitched, wrote, and fact-checked articles and reviews about movies, TV, and books for digital and print
  - Gained over 65k article views in 2 months. Appeared on the SiriusXM radio show *Entertainment Weirdly*
- Aug 2018 — May 2020 **Marketing Intern & Campus Representative, A24 Films** Berkeley
- Promoted A24's brand at UC Berkeley through screenings and grassroots partnerships with student orgs
  - Hosted an average of 3 events per semester that were attended by hundreds of students each
  - Built the digital infrastructure subsequent campus reps use with the *A24 at UC Berkeley* Facebook page
- Sep 2017 — May 2020 **Intern, SUPERB** Berkeley
- Assisted in liaising with production companies and studios such as A24, Blumhouse, and Universal to organize advanced movie screenings for Berkeley students
  - Events were attended by thousands of students each semester
- May 2018 — Aug 2018 **Marketing Intern, 20th Century Fox Television** Los Angeles
- Updated YouTube viewership tracking charts for Fox Television shows and combined them with music streaming data from Spotify and Apple to create a data analytics PowerPoint for the SVP of Marketing.
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## ADDITIONAL EXPERIENCE

- Jan 2021 **Founder & Editor in Chief, Plot Twist Magazine** Los Angeles
- Created an entertainment news satire website from inception to launch in under 2 months
  - Recruited a talented group of 100+ contributors, wrote a style guide, developed an editorial process, designed the website, and made social media pages in preparation for launch in January 2021
  - Edit articles and manage social media
- Nov 2019 **Contributor, The Hard Times & Hard Drive** Los Angeles
- Pitch and write articles for these satire websites with over 1,000,000 combined social media followers.
- Feb 2019 — May 2020 **Co-Founder, The Free Peach** Berkeley
- Wrote articles and trained new talent for this satirical publication for UC Berkeley students
  - During my tenure, oversaw its growth to 800+ Facebook followers, 1900+ Instagram followers and over 85,000 view/45,000 visitors. It now has over 4000 Instagram followers.
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## EDUCATION

- Aug 2016 — May 2020 **Political Science, University of California, Berkeley** Berkeley
- GPA: 3.973; Highest Distinction; Phi Beta Kappa
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## SKILLS

Microsoft Office  
Motivated Attitude  
Communication Skills

Initiative and Problem-solving Abilities  
Google Suite